

Your Own Domain Name

Version 1 – 7th July 2010

What Are The Costs?

- For a USA based domain – ie .net, .com, .biz – a redirect email service costs about **US\$ 20 pa**
- My assistance / advice - setting up / testing / maintaining:
Free – I don't charge anybody associated with Polestar Pilates – fellow students / teachers etc (this is my way of repaying some of the kindness I have received from my teachers in helping me)

Why Do I Need One?

- **Portability**
- If you change ISPs or addresses – ie move from Telstra to Adam, then Internode or from hotmail to gmail etc, you need to keep updating Business Stationery, advising old contacts of updated addresses, risk missing business from people who are still using the old address etc
- With a Domain Name, you keep the same address and then just redirect it at your new mailbox wherever that may be – ie simon@trangmar.com used to point to strangmar@internode.on.net, then it used to point to trangmar@adam.com.au, now it points to my own mail server at home (which is kinda sad – but hey, it's what I do!)
- Point is, as far as my contacts are concerned, I have always been contactable on simon@trangmar.com

- **It looks more professional**
- Which looks better?
- simontrangmar@gmail.com
- simont-12348762652352@hotmail.com
- trangmar@adam.com.au
- or
- simon@trangmar.com ?....

Be Creative

- So, what if your name is Jane Smith, you have just set up your own Pilates Studio / Business but notice that smith.com is already taken?.....
- Many possibilities – ie
- jane@janesmith.com
- jane@janesmith.net
- jane@janesmithpilates.com
- Get the idea?

Is It Easy To Configure / Maintain?

- Dead easy but I don't mind helping out. If I should walk under a bus, I will have given you screen shots on how to edit for yourself in any case :)
- Once I set it up, editing it is very VERY easy (once you know how!) – I can set it up for you and then give you screen shots on how to edit it yourself if required.
- You would just logon to the website of whichever Domain Name provider we choose – typically I use no-ip.com and edit the details relating to your account – ie change the redirect from one mailbox to another

Permanence

- One point to stress is you do not OWN a Domain Name – you just have the rights to USE / ADMINISTER it for a given period
- If you forget to renew it, you run the risk that somebody else might register it
- I typically keep pushing out the renewal date of trangmar.com to several years in the future just to be safe
- Incidentally, if the registrar agent you use (ie I use no-ip.com but there are zillions of 'em) goes bust, it matters not – they will have renewed your rights to use the Domain Name with InterNIC – they are the top of the Internet tree.
- You would just then find another agent to carry on dealing with InterNIC on your behalf. (It's unlikely InterNIC will go bust given that INterNIC can be thought of as The Internet itself! :))

Contact Details

- Simon Trangmar
- simon@trangmar.com